

# Leah Kim

Product Designer · UX/UI · AI Workflow

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## Experience

### Product Designer / Sentri AI

NOV 2025 – PRESENT

- Shipped production-ready components and design tokens to GitHub via Figma → Storybook workflow, compressing design-to-dev handoff from weeks to hours
- Audited 10+ screens and redesigned the data table system, consolidating 5 inconsistent implementations into a unified component library for the v0.7.0 roadmap
- Led full brand identity redesign (logo, color, typography) across product, website, and 8+ platforms

### UX/UI Designer / Nova

FEB – SEP 2025

- Prototyped on-device interfaces for a soundbar and medical device, focusing on touch interactions and physical controls
- Led usability tests with 5 participants via card sorting; collaborated with devs, engineers, and PMs to ensure design integrity through launch

### UX/UI Designer / IEG

DEC 2024 – APR 2025

- Researched 10+ EdTech platforms and co-designed an AI-powered education platform with 3 developers, delivering MVP in 4 months
- Designed and shipped a Generative AI chatbot with zero redesign cycles through thorough developer handoff

### UX/UI Designer / BCSD Lab

2021 – 2026

- Redesigned cafeteria menu and transit features via usability testing with 20+ users, driving a 33% and 15% increase in MAU respectively
- Delivered cross-platform features (iOS, Android, Web) in close collaboration with developers and PMs

## Education

### Koreatech / BS Industrial Design

2021 – 2026

Minor in Human Resource Development

## Academic Achievements

### Merit Scholarship Recipient / Koreatech

2022

Top 3% class GPA

### Top Prize / Korea Government

2023

Inter-University Pre-Startup Camp

## Skills

### Design

User Research · Usability Testing · Prototyping · Design Systems · Brand Identity · Information Architecture · Journey Mapping · Wireframing · Visual Hierarchy

### Tools

Figma · Storybook · Adobe Creative Cloud (Illustrator, Photoshop, InDesign, After Effects) · Lottie.js

### Code

HTML · CSS · AI-assisted React/TypeScript development (Figma → Code → GitHub PR)

### AI

AI-native product design · LLM UX